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Authority: Michigan Compiled Laws: Sections 436.1233 (1), (2), (3) and 436.101 et seq

Michigan Administrative Code: Rule 436.1529

Total Print Order: 14,500 copies

Estimated Cost for Order: \$ Estimated Cost per Copy: \$.

MICH	HIGAN LIQUOR CONTROL COMMISSION LIQUOR PRICE LIST: GENERAL INFORMATION						
The sales t	OFF-PREMISES LICENSEES PLEASE NOTE: The Minimum Shelf Price shown DOES NOT include the 6% Michigan Sales Tax. ax must be collected by the licensee and remitted separately to the Michigan Treasury Department. The 6% sales tax cannot be included in the shelf or advertised price.						
Licensee Discount	The retail licensee purchase price includes a discount of 17% of the base price.						
Retailers Rights	Free weekly deliveries IF YOU ORDER A MINIMUM OF ONE STANDARD CASE OF IN STOCK ITEMS TOTALING AT LEAST 9000ml WITH EACH ADA. That case can contain split items.						
	A specified order day and a specified delivery day. Delivery days must be no more than six days from your specified order day.						
	12 emergency orders per year, to be made available to you within 18 hours. You may have to pay up to \$20 if the ADA delivers the emergency order to you. However, the ADA cannot charge a fee if you are required to pick your emergency order up from their facility.						
	An on-premises licensee may purchase collectively from Specially Designated Distributors, up to Sliters during any one month period. SDD's selling to on-premises licensees must obtain a Federal Wholesalers Basic Permit from the Tax & Trade Bureau, Department of Treasury. Call TTB at (800) 398-2282 for more information.						
	Have a sufficient and reasonable amount of time to check in your order.						
Retailers MUST	Make payment, on delivery, with a check, bank or postal money order, electronic fund transfer or cash. If you are placed on a "Cash Only" basis you must pay with cash, a cashier's check, Bank or Postal Money Order. There may be cash handling fees depending on your location and the ADA. Please write your license number on any check or money order used to make payment. Also make checks or money orders payable to: State of Michigan/MLCC .						
Return Policy	Unsaleable items may be returned to the ADA for credit. Returnable items include damaged bottles, deteriorated products, leaking containers, bottles with damaged labels, short filled bottles, and delivery errors. This policy does not apply to voluntary returns of entire inventory. Licensee ordering errors are returnable if the error is reported to the ADA within 48 hours.						
You CANNOT return items that are overstocked, slow moving, opened, tampered with o of a limited or seasonal demand for the product.							
	The Commission may not permit licensees to order additional spirits if they do not pay for their entire spirit order.						
Split Case Policy	You may order in split cases, at no extra cost. By Commission Order the split case policy for all ADA's is Bottle Size Splits Allowed 1.75 liter 1 or 3 100 ML No Splits 1.0 liter 1, 3 or 6 50 ML No Splits 750 ML 1, 3 or 6 70000 Series No Splits *Limited Availability* 375 ML 3, 6 or 12 200 ML 12 or 24						
Taxes, Federal	The marked up cost includes \$13.50 federal tax levied against each proof gallon.						

Price Changes	If the price of a product has changed, the new price will be charged to the licensee based on the date of delivery, not the date of order.
Taxes, State	Specific Taxes - Specific taxes on liquor are collected by the Commission at the time of sale to the retail licensee. All specific taxes are calculated on the marked up cost. These taxes will be shown on the licensee's invoice. The specific taxes include: 4% - distributed to the School Aid Fund 4% - distributed to the General Fund 4% - distributed to the Convention Facility Development Fund
ADA Product Changes	Periodically, distribution rights for spirit brands change from one ADA to another due to contractual changes with the spirit suppliers. The Commission has established strict transition guidelines for ADAs to follow when product lines change so as to not interrupt the flow of spirit products. ADAs who no longer carry a particular spirit brand are required to advise retailers attempting to place an order with them that the brand is available through another ADA. Please notify the Michigan Liquor Control Commission if ADAs are not notifying you that the brand is available from another ADA.

ABBREVIATIONS

Products from Licensed Michigan Distillers MI

Armagnac	ARM	Bourbon	BBN	Brandy	BRDY
Chocolate	CHOC	Cocktail	CKTL	Decanter	DEC
Liqueur	LIQ	Tequila	TEQ	Plastic	PL

New Products, Product Deletions, Product Changes

Log onto our website www.michigan.gov/lcc Publications, Spirit Ordering, New Item Price List of specific date for the latest information on new products, deleted products and product changes.

The next new item date listings for products available for sale:

August 02, 2015 August 30, 2015 October 04, 2015

Order all your liquor online from the State of Michigan

To access the Online Liquor Ordering System go to https://www.lara.michigan.gov/olo You will need a password. If you do not have a password already, you need to request one......

Call 1-800-701-0513 M-F 8:00am-4:30pm

or send an email to: mlccpasswordrequests@michigan.gov

AUTHORIZED DISTRIBUTION AGENTS (ADAs)

The number in front of the name corresponds with the ADA# in the second column of the price list. That particular spirit product must be ordered through the corresponding ADA.

CALL ADA CUSTOMER SERVICE PHONE NUMBERS BELOW REGARDING ORDERS AND DELIVERIES.

NAME	ADDRESS	CUSTOMER SERVICE
#221 - General Wine & Liquor Co	373 Victor Avenue Highland Park, MI 48203	888-860-3805
#321 - NWS Michigan,	17550 Allen Road, P.O. Box 2209	888-697-6424
Inc.	Brownstown, MI 48192	ext. 2
		888-642-4697 ext. 2
	Grand Rapids Warehouse 425 Gordon Industrial Court SW Byron Center, MI 49315	800-789-1030
#341 - Chinese Import & Export	Whse: 1100 Owendale, Ste F, Troy, MI 48083	248-524-1382
	Mail: P.O. Box 823, Troy, MI 48099	Fax: 248 524-4011

Questions re: Liquor Licenses or Renewal: 1-866-813-0011

Complaint Hotline on licensed establishments: 1-866-893-2121

Questions or complaints about ADA's, liquor ordering, or liquor products call MLCC Help Line at 1-800-701-0513.

Phone lines are staffed Monday through Friday from 8:00 a.m. until 4:30 p.m.

HOW TO READ THE PRICE BOOK

MI	ADA	LIQ	BRAND NAME	PROOF SIZE PACK		BASE	LICENSEE	MINIMUM SHELF	NEW/	
	#	CODE			IN ML		PRICE	PRICE	PRICE	CHNG
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)

- (1) MI Products from Licensed Michigan Distillers
- (2) ADA # This number corresponds with the ADA number shown on the Authorized Distribution Agents list. It indicates which ADA the liquor product must be ordered through.
- (3) LIQ CODE The liquor code assigned to the liquor product, which must be used when placing orders.
- **(4) BRAND NAME** The brand name of the liquor product. A liquor product that is to be sold as a multiple bottle package will have the designation 3PK, 4PK, etc. on the end of the brand name. The number will indicate the quantity of bottles contained in each multiple bottle package.
- (5) PROOF The alcohol proof of the liquor product.
- **(6) SIZE IN ML** The bottle size of the liquor product, in milliliters.
- (7) PACK The number of bottles per case.
- **(8) BASE PRICE** This amount represents what the State of Michigan paid for the liquor (including the Federal Excise Tax), plus a 65% markup to pay the distribution costs and provide revenue for the State and the retail licensees.
- (9) LICENSEE PRICE The price paid by all licensees. The price includes the 17% licensee discount and the specific taxes of 4% + 4% + 4%, computed on the base price.
- **10) MINIMUM SHELF PRICE** The minimum price to be shown on the SDD licensee's shelf. The 6% sales tax is not included. As of November 30, 2004, licensees may charge a higher price than the state's set minimum retail selling price. SDDs may not charge a lower price than the Minimum Retail Shelf Price set by the MLCC.
- (11) **NEW/CHNG** New item, or change in the minimum retail shelf price from the last quarterly price book.

Check out our website www.michigan.gov/lcc for:

Internet Ordering for Licensees – Main Page

Price Book -Click on Publications, Spirit Ordering

Searchable Price Book and Downloadable Product Information – Click on Products

ELECTRONIC FUND TRANSFER INFORMATION

PAY FOR YOUR LIQUOR ORDERS BY ELECTRONIC FUND TRANSFER (EFT). CALL 1-800-701-0513 TO REQUEST AN APPLICATION OR FOR MORE INFORMATION. <u>SIGN UP FOR THIS "FREE" SERVICE TODAY!</u>